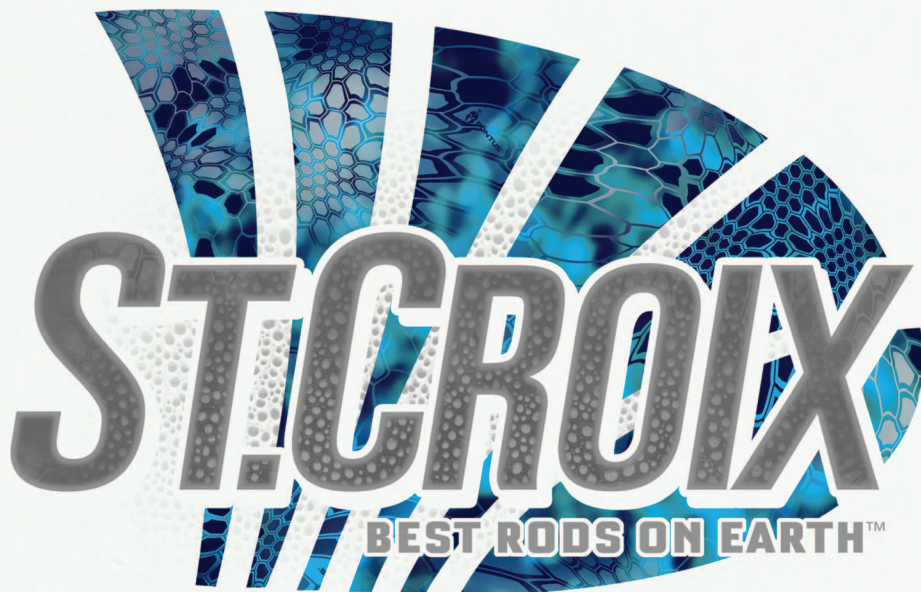


# GET **FREE** V.I.P. GEAR WHEN YOU PURCHASE ST. CROIX RODS.

Performance Tee Features KRYPTEK Camo Pattern PONTUS™  
And Is Made In The U.S.A.\*\*



SSPTW (M-XXXL)



CMESHB

CMESHW



## CANADA VERSION

HERE'S HOW IT WORKS

- Purchase a St. Croix rod with a \*value of at least \$80 and receive a St. Croix performance short-sleeve shirt and a cap.
- Rods must be purchased from December 1, 2014 thru June 30, 2015.
- Ice rods and ice combos are not eligible.
- Complete the official St. Croix 2015 Promotion Coupon. Coupons are available at St. Croix's website: [www.stcroixrods.com](http://www.stcroixrods.com).
- Mail the coupon, UPC label (which is attached to the rod tag) and original cash register receipt to the address on the coupon by July 31, 2015.
- The shipping and handling fee is \$19.95, payable in U.S. dollars by major credit card only. Do not send a check. A St. Croix representative will call you at the phone number you provide on the coupon.
- Allow up to 4 weeks for delivery.

\* Value is the price paid for the rod as indicated on the original cash register receipt. The rod purchase price must equal \$80 (\$79.99 is acceptable) excluding sales tax.

**MAIL TO:** St. Croix Rod, Attn: V.I.P. Gear Promotion  
P.O. Box 279, Park Falls, WI 54552

## LOOK LIKE A PRO IN A ST. CROIX PERFORMANCE T-SHIRT:

This incredibly light performance t-shirt – made from moisture-wicking, anti-microbial microfiber polyester – is extremely comfortable in all temperatures. Made in the USA, it features the St. Croix logo graphic in Kryptek camo pattern Pontus.™

Men's White: Model #SSPTW  
Shirt Sizes: Men's M-XXXL

## A ST. CROIX CAP SAYS IT ALL:

ST. CROIX ANGLER AND PROUD OF IT!  
Choose blue or white, and let everyone know you mean business on the water.

St. Croix Blue Trucker Cap #CMESHB  
St. Croix White Trucker Cap #CMESHW

\*\* While U.S.A. made supplies last.

TERMS AND CONDITIONS OF V.I.P. GEAR PROMOTION. THIS OFFER IS VALID ON PURCHASES MADE FROM 12/1/14 THRU 6/30/15. REQUEST MUST BE POSTMARKED BY 7/31/15. PLEASE PRINT LEGIBLY ALL INFORMATION REQUESTED. THE OFFICIAL ST. CROIX V.I.P. PROMOTION COUPON WITH CONTACT PHONE NUMBER, ORIGINAL SALES RECEIPT(S), UPC LABELS, AND \$19.95 CREDIT CARD PAYMENT (FOR S&H) ARE REQUIRED. ST. CROIX WILL CONTACT PURCHASER BY PHONE TO GATHER CREDIT CARD INFORMATION FOR S&H. THIS OFFER IS VALID ONLY FOR THE PERSON WHO PURCHASED THE PRODUCT AT RETAIL AND IS LIMITED TO (2) PER PERSON, FAMILY, HOUSEHOLD OR ADDRESS. GEAR MUST BE SHIPPED TO AN ADDRESS IN CANADA OR THE CONTINENTAL USA. ST. CROIX NOT RESPONSIBLE FOR DELAYED, POSTAGE-DUE, ILLEGIBLE, MUTILATED, LATE, LOST, INCOMPLETE, STOLEN OR MISDIRECTED MAIL. OFFER VOID WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW. PLEASE ALLOW 4 WEEKS FOR DELIVERY.

**ST. CROIX** ROD  
BEST RODS ON EARTH™